



Love the team
you're in
...and join us

base
creative

*This photo is completely staged for the purposes of decks like this

Base Creative embarked on a new journey about four years ago, became a B Corp in 2024 and has some seriously ambitious growth plans.

But we're not a start-up, in fact we're in our 20th year and still full of energy.



Our results-driven team embraces process and efficiency, and we're looking for someone who shares those same values.

A little about us

We're a small digital marketing agency for B2B firms, professional service organisations and corporate communications. Our core propositions are **search marketing, social media, content** and **analytics**.

We always look to hire on **values** and **culture**, and are actively expanding the team in a diverse way.

If you're currently a **Digital Strategist** with experience creating and presenting digital strategies to mid and large clients, and delivering campaigns end-to-end, we're already going to like what you've got to offer.

Ok, let's get into the detail

An ideal opportunity for a highly motivated **Senior Digital Strategist** to join an established London digital marketing agency offering excellent career progression and prospects.

You'll have the option to **work from home 2-3 days a week**, and 2-3 days in our bright, south-facing studio with access to plenty of breakout space and meeting rooms.

A strong ability in the following areas is crucial



Leadership

You will be confident devising, leading, and activating digital strategies across a range of clients and channels, taking ownership of delivering high quality results. You'll embody each client's ambition in all your campaigns and communications.



Specialist Knowledge

You'll bring a high level of knowledge and understand how each of our digital marketing services can be used to meet objectives. You'll also keep on top of industry news and insights, applying them appropriately in strategy meetings, and research.



Working with / leading a team

You'll lead on campaigns, working with Account Directors, Campaign Coordinators and other specialists to achieve great results. This will require building a range of relationships with stakeholders inside and outside the agency.



Commercial awareness

Commercials and brand values will always be front of mind, and you'll clearly understand and reflect our clients' objectives and businesses.



Client and internal communication

Your exceptional communication skills will be paramount, building trust with clients, and helping your teammates to excel. You'll communicate strategy clearly and effectively, and produce and present coherent, concise, on-brand documents.

Your day to day role will include

- Writing or co-authoring proposals & pricing work
- Producing digital strategies & specifications
- Selecting and managing suppliers and resources
- Planning, executing and delivering successful and profitable campaigns
- Managing clients with a focus on relationship building and meeting objectives
- Working with account directors to grow and expand on the work we do the clients you manage

You're a **critical thinker, organised**, have great **attention to detail** and **exceptional communication skills**. You'll have a client mindset with a desire to understand the deeper purpose, audience, and message behind each campaign

You'll report to the Director of Client Success (100% friendly) and have regular contact with the senior management team (75% friendly).

Tell us about yourself, your ambitions, your hopes, your dream to change the world. Whatever ignites your passion, share it. If you've got the skills we need, that's great. If you're a strong fit and share our passion and values, then we're on to a winner.

Role: Senior Digital Strategist

Salary: £31K - £46K depending on experience.

[Apply here](#)

At Base Creative, we're on a mission to make all interactions **exceptional**.

We're dedicated to building a workplace where everyone feels valued, respected, and empowered. Our team brings a wealth of experiences and perspectives that drive our innovation and success.

Diversity is embedded deep within the values of our organisation, from leadership to our team members.

The inside track

What's the salary?

£31K - £46K depending on experience and seniority.

What about a bonus?

Sure! A quarterly bonus scheme is shared among the team based on financial performance.

And holiday?

You'll be entitled to 23 days plus bank holidays (around 31 days in total).

Any other benefits?

Team wellbeing is a cornerstone among Base Creative's three pillars. We nurture the mental and physical health of our team through 'Bubble Gum Bonuses', Friday Socials, a fitness subsidy, and regular 'pulse' checks. We provide unfettered access to a 24/7 confidential counselling service, highlighting our dedication to the comprehensive care of every team member.

Training and upskilling

Training is integral to our culture and development. Every team member is entitled to a £500 annual training budget. From attending and speaking at industry conferences to company away days focused around the development of your core skill, all with a dash of company team building.

What's the team like?

You'll have to decide for yourself. A paid trial day is an optional part of our recruitment process, so can see for yourself before deciding to work with us. All our team are here: <https://basecreative.co.uk/about-base-creative/>

How about the office?

It's awesome (of course). We ditched the old way of working, and have a dedicated space in serviced offices in Aldgate. Everything's included - the usual selection of teas, on-site barista making whatever fancy coffee you like, beers/drinks from 3pm daily, table tennis, wellness room, breakout spaces, personal booths, and plenty of evening events.



Let's talk.

It's now up to you. If you believe you're right for us and for the job, apply now by heading over to basecreative.co.uk/careers-at-base-creative/